

# Cal-Ma Plus®

## Cal-Ma Plus Helps Support Endocrine, Cellular, and Metabolic Functions

Cal-Ma Plus contains glandulars, which are animal organ and glandular tissues that are utilized for their highly concentrated nutrients. In particular, bovine glandulars that are ingested help maintain well-being by supporting parallel tissues in the human body. In Cal-Ma Plus, bovine parathyroid is combined with magnesium and calcium to provide concentrated nutrients, which are especially supportive to the parathyroid tissues in the human body. Healthy parathyroid function is required for proper regulation of calcium metabolism. Cal-Ma Plus also helps calcium and magnesium join forces at the cellular level to maintain normal cell growth and replication. These two minerals are important in the proper functioning of the nervous, neuromuscular, skeletal, and cardiovascular systems.†

## How Cal-Ma Plus Keeps You Healthy

### Builds strong bones and teeth

Calcium is essential to maintain the proper density of bones and teeth so they can withstand daily wear and tear. Almost 90 percent of the body's calcium resides in the bones and teeth. Sixty percent of the body's magnesium is also found in the bones. Cal-Ma Plus helps maintain bone stability by assisting the ongoing activities of bone formation and resorption. Cal-Ma Plus provides 15 percent of the daily value for calcium in three tablets.†

### Maintains cardiovascular function

In order for the heart muscle to operate properly, the tissue fluid around the muscle must contain appropriate amounts of calcium. Magnesium also plays an important role in heart health by its ability to support the heart muscle in the relaxation phase. Magnesium salts have been used for over 50 years to help maintain a regular heartbeat. Ingredients in Cal-Ma Plus help maintain adequate levels and regulation of these important minerals.†

### Maintains cellular efficiency

Together calcium and magnesium maintain normal cell growth and replication. Calcium plays an important role in maintaining healthy blood. Calcium also works with phosphorus at the cellular level, reacting with proteins, fats, and carbohydrates to supply energy and materials for growth and repair. Calcium and magnesium work in tandem to promote normal nerve function.†



Introduced in: 1958

Content:

90 Tablets

330 Tablets

### Supplement Facts:

Serving Size: 3 tablets

Servings per Container: 30 or 110

		%DV
Calories	4	
Total Carbohydrate	1 g	<1%*
Calcium	160 mg	15%

\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Three tablets supply 2.3 mg bovine parathyroid.

Ingredients: Calcium lactate, honey, calcium chloride, magnesium citrate, calcium stearate, and bovine parathyroid.

Suggested Use: Three tablets per day, or as directed.

Sold through health care professionals.

Please copy for your patients

 **Standard Process**

800-558-8740 | www.standardprocess.com

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## What Makes Cal-Ma Plus Unique

### Product Attributes

Combines bovine parathyroid, magnesium, and calcium to provide concentrated nutrients

- ▶ To help support endocrine, cellular, and metabolic functions
- ▶ Contains nutritional compounds that are supportive to the parathyroid gland in maintaining proper calcium metabolism†

Helps calcium and magnesium join forces at the cellular level

- ▶ To maintain normal cell growth and replication†

### Manufacturing and Quality Control Processes

Low-temperature, high-vacuum drying technique

- ▶ Preserves the enzymatic vitality and nutritional potential of ingredients

Not disassociated into isolated components

- ▶ The nutrients in Cal-Ma Plus are processed to remain intact, complete nutritional compounds

Degreed microbiologists and chemists in our on-site laboratories continually conduct bacterial and analytical tests on raw materials, product batches, and finished products

- ▶ Ensures consistent quality and safety

Vitamin and mineral analyses validate product content and specifications

- ▶ Assures high-quality essential nutrients are delivered

### Whole Food Philosophy

Our founder, Dr. Royal Lee challenged common scientific beliefs by choosing a holistic approach of providing nutrients through whole foods. His goal was to provide nutrients as they are found in nature—in a whole food state where he believed their natural potency and efficacy would be realized. Dr. Lee believed that when nutrients remain intact and are not split from their natural associated synergists—known and unknown—bioactivity is markedly enhanced over isolated nutrients. Following this philosophy, even a small amount of a whole food concentrate will offer enhanced nutritional support, compared to an isolated or fractionated vitamin. Therefore, one should examine the source of nutrients rather than looking at the quantities of individual nutrients on product labels.

Studies on nutrients generally use large doses and these studies, some of which are cited below, are the basis for much of the information we provide you in this publication about whole food ingredients. See the supplement facts for Cal-Ma Plus®.

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†These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

